

# 19/20 A/W Cashmere KNITTING TRENDS

2019-2020年秋冬羊绒针织服装流行趋势



**基调：**于天然之中诞生的万物，以最纯真的心态，萃取最本真的色彩，还原材质最初的自然。天人合一，曼妙而舒适，清雅含蓄，为而不争。于至简之中彰显设计之本。

**色调：**代表原绒本色的浅褐色，米灰色，本白色以及混纺的浅驼色系。和谐又微妙的色彩关系，质朴无华，淡泊宁静。

**廓形：**简洁的H型廓形，干练优雅，自然舒适不束缚，修长的外观配合长短的节奏变化，极简线条下透出本真之意。

**设计点：**彰而不显的精致细节，结合简约素朴的手工棒针质感，以及针织全成型技术，浑然天成。

**材质：**天然原绒与朴素纯绒编织出质朴的肌理，100%羊毛与天蚕丝的恰当配比也为织物增添了丰富的触感。

**肌理：**强调细节，突出材质本身细腻、柔软的天然美感，微妙的混色纱线搭配自然风格纹样诠释质朴之美。

**Keynote:** The most authentic color is extracted from everything born in nature by people with purest heart. By doing so the initial state of material is revealed. The harmony between man and nature is graceful and comfortable, elegant and subtle. To benefit others and not to injure, as the truth of doing design, should be highlighted out of simplicity.

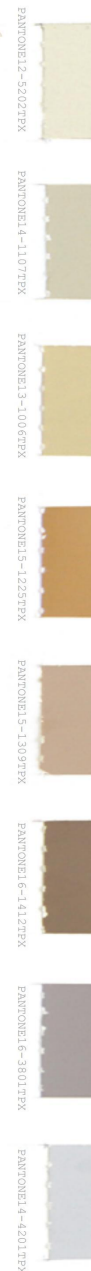
**Color:** Representing the original colors of the cashmere fabric are the light brown, beige, and white. The light camel color scheme which is formed by blending craft is also adopted into designing. The harmonious and subtle combination of colors conveys a pristine and tranquil sensation.

**Silhouette:** The simple H-shaped silhouette is elegant, natural and unshackled. The slender appearance matching long and short rhythm changing reveals the meaning of genuineness under the decoration of minimalist lines.

**Design point:** Exquisite details, such as overlaid seam, split, are all combined with plain knitting-needle technique. Full-form technology creates a natural effect.

**Material:** Natural undyed cashmere fabrics with different thickness yarn weave plain surface texture. The proportion of 100% cashmere and silkworm silk also added rich tactility for fabric.

**Texture:** While emphasizing the rich details, the delicate, soft nature aesthetic of the material itself is also emphasized. The subtle blended yarns are paired with the natural textures to interpret the beauty of the simplicity.



## I N G E N U I T Y



PANTONE 18-4510TPX

PANTONE 19-4024TPX

PANTONE 14-4506TPX

PANTONE 17-4307TPX

PANTONE 14-0647TPX

PANTONE 14-4102TPX

PANTONE 11-4202TPX

PANTONE 15-4502TPX

**基调：**妙，形成于日常生活之中，浑然天成又恰到好处的巧思，日用而知，带着探索的意识，寻求平凡中的新奇，点到为止。

**色调：**局部巧妙的亮色点缀，理智冷静的蓝灰色，以及几何线条和块面的分割，体现出工艺与智巧之美。

**廓形：**简洁干练的服装外型，上下分体的套装样式，充盈着摩登与优雅，打造出时尚都市女性的形象特征。

**设计点：**精致的翻转、搭叠，巧妙的视错色块，带有创意的门襟，将装饰与功用融为一体。

**材质：**以纯绒、绒毛混纺纱线为主，搭配纯羊毛，不同支数的纱线进行纺织，打造出立体感与新奇感，增强该系列的创新特点。

**肌理：**创意图案，立体组织与色彩对比，恰到好处的人工点缀，打造出实用而又新奇之感。

**Keynote:** Ingenuity is formed in daily life, and it is an ingenuity that is natural and just right. With the consciousness of exploration, we seek for new things in the ordinary from the daily life—but only to a point.

**Color:** The local bright colors are very ingenious, and the blue-gray conveys a sense of calmness. The division by geometric lines and blocks reflects the beauty of craftsmanship and intelligence.

**Silhouette:** The simple and sleek clothing appearance, the upper and lower split suit style, full of modern and elegant, create the image characteristics of fashionable urban women.

**Design point:** Exquisite flip, overlap and ingenious color blocks with the effect of illusion. Creative threshold design blends decoration with functionality.

**Material:** Mainly using pure cashmere, cashmere blended yarn-based, matching with composite fiber and gold and silver wire, and interspersed with a variety of fancy yarn in it. Textile with different counts of yarn, create a sense of three-dimensional and novelty, and enhance the innovative characteristics of the series.

**Texture:** Creative patterns, three-dimensional organization and color contrast. Artificial embellishments used appropriately create a sense of practicality and novelty.





## PRECIOUSNESS



PANTONE14-1506TPX

PANTONE14-4002TPX

PANTONE18-1630TPX

PANTONE16-1511TPX

PANTONE19-1526TPX

PANTONE19-2009TPX

PANTONE16-1148TPX

PANTONE16-1509TPX

**基调:** 让人珍惜的不仅仅是一件旧物,更是其时光流转的人情与回味,旧时光与羊绒的融合,流转丝缕间,便是珍惜的味道。

**色调:** 温度犹存的驼粉系色彩,有着怀旧的亚光质感,与东方金色等共同演绎,营造复古又时髦的视觉体验。

**廓形:** 随性大气的解构廓形,多层次搭叠是呈现廓形的主要方式,旧物新颜将在这一系列完美呈现。

**设计点:** 在解构的前提下,应用拼接、折叠、抽褶、打结、翻折、包裹、拆分重组、插片、毛边、仿破损等工艺或装饰设计,追求细节之处的点睛之笔。

**材质:** 该系列采用100%的纯羊绒,打造复古的肌理结构,搭配浓郁优雅的驼粉色系,塑造现代又复古的表面。

**肌理:** 珍惜的残缺之美理念为设计提供灵感,做旧表面与褪色效果展现珍藏情怀。

**Keynote:** It is not only an old thing that people cherish, but also the human feelings and aftertaste contained in them. The delicate old time in the cashmere, lingering among the silks, is exactly the taste of preciousness.

**Color:** The temperature-filled color of camel pink has a nostalgic matte sense and is interpreted together with oriental gold to create a retro and stylish visual experience.

**Silhouette:** The casual and atmospheric deconstructed silhouette is presented by a multi-layered overlay technique. The old things in new look will be well presented in this collection.

**Design point:** Under the premise of deconstruction, the application of splicing, folding, shirring, knotting, wrapping, splitting and reorganization, inserting, burring, imitation damage and other crafts or decorations are the shining parts of the design details.

**Material:** This series uses 100% pure cashmere, make the flesh texture of restoring ancient ways, tie-in full-bodied and elegant camel pink department, model the surface of modern and restoring ancient ways.

**Texture:** The cherished concept of incomplete beauty provides in spiration for design, from making old surface and fading to show t he cherished feelings.

## P O E T R Y

## 诗



**基调:** 平淡的生活中总有诗和远方, 质朴无华的设计也可如田园诗般清雅脱俗, 回归于自然之中, 赋予物以新生, 犹如一场清新温和奇幻之旅, 充满希望, 独具浪漫的诗意。

**色调:** 通透清雅的蓝绿色系是该主题的关键色, 源于自然的冷色调变化, 如梦如幻, 重叠对比带有未来可期的诗意。

**廓形:** 优雅浪漫的A型廓形流畅而轻盈。长裙和外套展现出优美的体态, 极富诗意。

**设计点:** 带有流动感的流苏装饰, 荷叶边和百褶赋予系列优雅的浪漫情怀。创意曲线的下摆和门襟独具新意。

**材质:** 在100%羊绒的基础上, 搭配使用透明丝, 天蚕丝以及带有光泽的金银丝。丰富的材质运用为织物提供了层次感和流动感。

**肌理:** 田野、湖泊和花朵形态启发的针织图案与纹理, 强缩模拟地衣, 天然褶皱取自精致植物形态, 水纹线条和花瓣造型更显浪漫柔美。

**Keynote:** There are always poems and distant places in the plain life, and the simple and unpretentious design can be as elegant as the idyllic. Returning to nature and then giving a new life to the old things is like a fresh and fantasy journey, full of hope and romantic poetry.

**Color:** The Pure and elegant blue-green are the key colors of this collection. The dreamlike visual effect can be achieved by utilizing cool colors derived from the nature. The poetry coming from afar can be created by the overlapping and contrast craft.

**Silhouette:** Elegant and romantic A-shaped silhouette is smooth and light. The long skirt and coat show a beautiful posture, which is absolutely very poetic.

**Design point:** Flowing tassels, ruffles and pleats give this collection an elegantly romantic sense. The hem and threshold with creative curve are unique.

**Material:** On the basis of 100% cashmere, transparent silk, wild silk yarn and glossy gold and silver filaments are used. The rich material application provides the fabric with a sense of hierarchy and mobility.

**Texture:** Knitted patterns and textures are inspired by fields, lakes and flowers. Terry tissue and boiled wool simulate lichen, and natural folds simulate delicate plant morphology. The water lines and petal contours on the clothing are romantic and feminine.

PANTONE13-5519TPX

PANTONE13-5610TPX

PANTONE17-6229TPX

PANTONE16-0340TPX

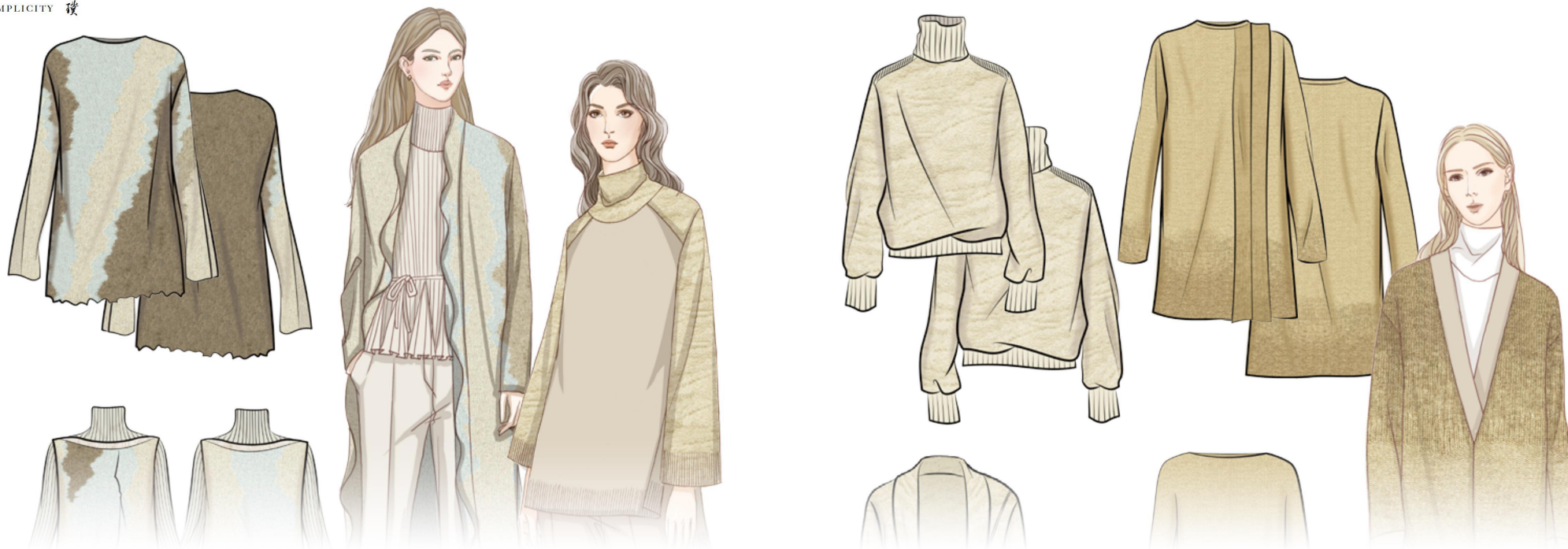
PANTONE16-0224TPX

PANTONE15-5706TPX

PANTONE14-3904TPX

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以下为本季流行趋势色卡标志、纱线纤维、组织花型、款式设计应用的展示，  
如有需要及合作，请联系业务部门付费获取。

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