

SNOW LOTUS 雪莲  
SINCE 1968

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16/17A/W  
Cashmere /  
KNITTING  
TRENDS

2016-2017年秋冬羊绒针织服装流行趋势

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THEME 1

今时过往

# Time and the past

**基调:**

人生总与记忆相连，不断地温故知新。因为有了记忆和现时的情景，所以相同的过往变换着不同的味道.....

追寻80、90年代的中国式记忆，儿时的玩具，珍贵的老照片，化不开的年味，曾经时尚的穿搭.....

那些旧时光，思及，便暖了。

**色调:** 中性偏暖的复古颜色寄托着我们的情感，草莓冰色是记忆中的甜腻气泡，岩浆红和长石绿弥漫着一股化不开的中国味儿，点点滴滴的蓝珊瑚色更是泛着美好的年代气息。

**廓形:** 整体廓形轻松俏皮复古，高翻领、喇叭裤、短上衣、A型裙、针织背心，追寻记忆中的美好，越是平实，越是珍贵。

**设计点:** 怀旧拼贴、复古格纹、图案混搭、传统手工钩编。稚拙的针脚，却充满了妈妈的味道。

**材质:** 纯色纯绒纱线，不同花色的拼接，材质单纯，色彩丰富。勾勒出精致的花边，犹如温暖的手工，泛出点点温馨。

**肌理:** 复古阿兰花，仿钩针肌理，粗绞绞花，做花图案等，带来温暖的怀旧气息。

**Keynote:**

Life is always connected with memory. We always gain new insights through reviewing the old things. In the situations of the memory and the current, the same experience may transform with different tastes. Look back on The 80s and 90s Chinese memory, a childhood toy, precious old photos, the strong atmosphere of the spring festival, the old fashion wear...

At the thought of those old days, we will feel warm again.

**Color:** Retro neuter warm color express our emotion. Strawberry ice color is sweet greasy air bubbles in the memory. Molten Lava and Feldspar is suffused with a strong Chinese flavor. Little drops of Blue Coral color are suffused with a breath of the good time.

**Silhouette:** The overall silhouette is playful, nifty and retro, such as high collar, flared trousers, short coat, A skirt and vest... Pursue the beautiful memory. The more ordinary the more precious.

**Design point:** Nostalgic collage, Vintage plaid, pattern mashup, traditional manual crochet... Although plain stitch, it is full of the flavor of the mom.

**Material:** Pure colored cashmere yarn, stitching of different color... The material is pure, but the color is abundant. Making the outline of the delicate lace like handwork, warm and sweet.

**Texture:** Vintage Aran, mock crochet, thick wool cable, applique pattern, bring warm nostalgia.

19-4526TC

19-1327TC

16-5815TC

18-1555TC

16-1720TC

13-0939TC



## THEME 2

# A moment's escape

片刻游离

### 基调:

闭上眼睛，或许可以徜徉在一片空旷深邃的黑色幽默里，没有主题没有目的，没有人情世界的条条框框，迷恋着、沉浸着 哪怕虚拟的幻象，也是绚烂的烟火，亦或微笑在暗夜里的闪光。享受着片刻逃离的时光

**色调:** 深邃、黑暗的色调，带来迷幻、数字化、现代感的视觉效果，磨砂金色、深夜黑色引领沉浸式体验，月蚀蓝色仿若虚拟符号，划亮一丝绚烂色彩。

**廓形:** 简洁的廓形略微修身，中性独立，稍显挺括，气场十足。合体A型连衣裙，半身短裙，挺括套装。

**设计点:** 单色几何图案，镂空、精致细节的低调装饰，局部光泽金属感的繁复装饰，材质的碰撞，在黑暗中摩擦出色与光，透出丝丝神秘高贵。

**材质:** 细致的纯绒纱线打造出精致规则的肌理，局部的金银丝点缀，在一片空旷深色的迷幻中透出丝丝奢华。

**肌理:** 这个系列强调低调的现代奢华装饰图案，精致规则肌理。深色羊绒与同色系金银丝提花，精致局部编织，不同材质复合双面组织，精致凸条等。

### Keynote:

Close your eyes, perhaps can roam in a clearing deep black humor.  
No subject, no purpose, no rules of the human world. Infatuated, immersed... Even if it is virtual illusion, is like gorgeous fireworks, or smile flashing in the night. Enjoy the moment's escape.

**Color:** Deep dark tone brings the psychedelic, digital and modern visual effects. Frosted Almond and Moonless Night lead immersive experience. Surf the Web is like virtual symbols, scratching a gorgeous color.

**Silhouette:** Concise silhouette slightly fit, neutral independent, slightly crisp, full of aura... Fitted A dress, overskirt, crisp suit...

**Design point:** Concolorous geometric patterns, hollow-out, low-key ornament with delicate details, complicated locally metallic ornament, the collision of material... The friction out of the color and light in the darkness, reveals mysterious and noble.

**Material:** Exquisite pure wool yarn made out a delicate regular texture. Purl thread embroidered locally, radiant with luxury in an empty dark psychedelic.

**Texture:** This series emphasizes the low-key modern luxurious decorative pattern, delicate regular texture. Dark colored cashmere jacquard with purl thread in the same color, fine local knitting, composite double-sided texture with different material, delicate cord fabric.

13-10121C(余韵)

11-42021C

19-99921C

19-42031C

19-38101C

13-43031C





映像觉醒  
Imaging and awakening  
THEME 3

**基调:**  
遇到另一个自己，静静相对，  
理智冷静的光，拂去心头的躁动尘埃，  
平和的，宽容的，  
当我再次凝视镜中人，看到她眼中的世界，  
平静却充满力量，那一瞬，也许就是永恒

**色调:** 沉静的皮肤色、深钢灰色仿若混沌的开天辟地，世间只余自己。棉花糖色搭配晨曦灰色的深情点缀，促使拨开迷雾，直面本心，找回自己。

**廓形:** 合体长裙，简约舒雅。合体套头衫，简洁套装的利落感贯穿于极简世界之中。

**设计点:** 细微的褶皱铺展出微妙的情感，平纹仿梭织、厚薄材质变化、随意舒适的造型、精致图案，如缓缓河流，不经意间舒展平和力量。

**材质:** 纯绒的细腻材质描绘出迷蒙的世界，丝绒纱线透出点点细微光泽，勾勒出清晰的轮廓，优雅的材质变化赋予微妙的肌理呈现。

**肌理:** 朴素纬平织物、精致罗纹彰显理智冷静，近色嵌花、毛绒强缩散发由内而外的优雅精致。

**Keynote:**  
Meet another oneself, and face to face quietly.  
The light of reason and calm brush away the restless dust from the heart.  
Gentle and tolerant.  
Once again I staring in the mirror, I see the world in her eyes.  
Calmly, but full of power, that moment, perhaps is eternal...

**Color:** Calmly Bleached Sand and Steel Gray are like the chaotic creation of the world. There is only you in this world. Pumice Stone collocates Barely Blue affectionate ornament. Make one push aside the fog, face to one's heart, and find oneself.

**Silhouette:** Formfitting dress is simple, comfortable and elegant. Formfitting pullover, leisure suit, the feeling of neat go throughout the minimalist world.

**Design point:** Slight drape is spreading out subtle emotions. Plain knitting mock weaving, thickness of the material changing, the casual and comfortable outline, delicate pattern, like a gently flowing river, inadvertently spread the power of peace.

**Material:** The exquisite material of pure wool portrayed the misty world. Wool yarn with little slight sheen, draw the clear outline of the silhouette. Elegant material changes with delicate texture rendering.

**Texture:** Modesty plain knitting and delicate rib manifest reason and calm. Advancing color applique, the strong shrinkage of wool send out elegance and delicacy from inside out.

14-4300TC

13-1008TC

12-4306TC

18-4005TC

14-4106TC

14-4027TC



THEME 4

# Natural Ease

自在天然

**基调:**  
繁华落尽，找回最真实的自我，回到最舒适的本真，  
渴求对生命最温和的拥抱，  
感受花朵的柔软，枝叶的清新，以及木的年轮、石的  
过往……  
倾听来自山谷和心间的回声，那是天人合一的共鸣。  
似襁褓中的婴儿，深觉安全，便有好眠。

**色调:** 明亮亲和的大地自然色系，温馨而舒适，浅豆  
绿、橄榄色是最清新舒适的味道，藤黄色、枫糖色，  
饱含大自然的包容气息，一抹阿拉伯香料红给予温馨  
好眠。

**廓形:** 包裹式舒适外型，高领罩衫、层叠披肩围巾、  
茧形轮廓、落肩设计，层叠感搭配如温暖的怀抱，舒  
适、安全。

**设计点:** 不对称流线型、体量感高领设计，平裁结  
构、包裹感带来最真最柔的触感，回归最原始最真实  
的感受。

**材质:** 使用较粗羊绒线，毯子般的包裹感和安全感，  
温暖而厚实。

**肌理:** 仿粗花呢、仿生毛绒，好似初生婴儿渴求的对  
生命最温和的拥抱，浮雕感肌理，仿若斑驳的石头，  
都是大自然最伟大的馈赠。

**Keynote:**  
When all the prosperities fade away, I find back the real  
self, return to the most comfortable truth.  
Be eager for the gentlest hug for life.  
Feel the softness of flowers, freshness of branches, the  
annual rings of wood, and the past of stones...  
Hear the sound of the valley and heart, which is the  
resonance of man and nature.  
Like infant babies, feel safe deeply, and have a good  
sleep.

**Color:** Bright and amiable natural ground colors are  
warm and comfortable. Asparagus Green and Green  
Olive are the most pure and fresh flavor. Rattan and  
Maple Sugar are full of tolerance breath of nature.  
Arabian Spice gives a good warm sleep.

**Silhouette:** Packaged comfortable outline, like  
high-necked blouse, stack shawl scarf, cocoon outline,  
dropped shoulder design... Cascading feeling collocation  
is like a warm hug, smooth and safe.

**Design point:** Unsymmetrical streamline, dimensional  
high-collar design, flat cutting structure, parcel feeling-  
make the truest and softest tactility, helping us return to  
the most original and truest feeling.

**Material:** Use coarser cashmere yarn, which brings  
about blanket like parcel feeling and sense of safety,  
warm and thick.

**Texture:** Mock tweed and bionic wool with soft nap are  
like newborn babies desiring to give life the warmest  
hug. Embossment feeling texture and mottled stones  
like appearance are the nature's greatest gifts.







以下为本季流行趋势色卡标志、纱线纤维、组织花型、款式设计应用的展示，  
如有需要及合作，请联系业务部门付费获取。

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