

SNOW LOTUS 雪莲
SINCE 1965

15 / 16 A / W
Cashmere /
KNITTING
TRENDS

2015-2016年秋冬羊绒针织服装流行趋势



PARL I

初见

≡ First Met

冰雪世界里的如花笑靥，是柔和与浪漫的倾心相遇，轻柔与明快充盈其中，似清风拂着晨光下的林间花朵。若世间所有相遇都以温柔相待，忆中初见也羽化成仙。

色彩：本系列色彩清新、柔和，又不失沉静。古董白、粉红柠檬、明黄、凤仙花粉、水蓝色、朗石灰。

廓形：清新浪漫又不失精致优雅。小A型连衣裙、适度合体的套头衫、精致小开衫是代表款型。

设计点：温润的山羊绒织物与精美蕾丝；边缘处含蓄的渐变，有微微甜美感的边饰设计突显精致手工艺；饱满与幼细，紧密与稀疏，微妙异质元素的遇见；小A廓形尤其可爱，俏皮感顿生。

材质：2/48NM 丝绒混纺，2/36NM 为主的毛呢混纺纱线，无论平针、绞花、还是边饰都呈现精致细腻质感。

工艺：强调轻柔、细腻的精致之美，精美的小纹花搭配着精致镂空；正反针不再只是秩序感的代表，经过排列组合，别有意味；冰淇淋色的不规则印花；刺绣等精致手工下的边饰与细节。

Mood: The smiling face in the snow and ice is the fantastic encounter of soft and romance, filling with mild and bright, which is like the flowers of the forest bathing in the cool breeze and morning twilight. Only if all the things in the world could be gentle with, the first sigh of life can be apotheosis.

Color: The color of this collection is pure, fresh, soft and not less of silence. There are Antique white, Pink lemonade, Sunshine, Impatiens pink, Fair aqua, Sunny lime.

Silhouette: It is fresh, romantic and gracefully delicate. Small A-type dress, moderate fitness sweater and delicate small cardigan are representative shapes.

Design point: The warm cashmere fabrics and the fine lace combine together. Implicit gradient on the edge, with small sweet feeling highlights the sophisticated handicraft art. Smooth and fine, tight and relax, subtle heterogeneous elements mix together. Small A profile is particularly lovely, playful sense appears instantly.

Texture: 2/48NM velvet, 2/36NM wool and cashmere blended yarn are the main part. No matter plain, cable, or trim appear delicate and exquisite texture.

Craft: Emphasis on soft, exquisite and delicate beauty, exquisite small cable with fine hollowed-out. On behalf of the positive and negative pin is no longer just a sense of order. Through the permutation and combination, there is a subtle feeling. Irregular ice cream colored mosaic and trim and details are exquisite handmade embroidery.

11-0105TC

16-1738TC

13-1510TC

12-5409TC

12-0727TC

12-0741TC



或墨色浓淡间，素白流转，山水跃然纸上，虽无春色，分明花鸟沐春光……或锦帛之上，妃色容颜，闻馨香惠兰，虽风情灵动、却也闲逸悠远……淡抹浓妆，不躁不骄，东风西渐，浑然天成。

色彩：颜色自东方传统画作中提取，中庸质朴；淡雅杏色；落日红；薰衣草紫；浮礁蓝；松海蓝；墨色。

廓形：东方原绘追求简洁完整的大气廓形，结构中尽量少使用分割线，西式剪裁融入东方的造型与审美，含蓄又圆融，利用中长直线条拉长身形，整体造型浑然一体。

设计点：打破东方古典的传统图案格局，用现代的设计语言重新规划图案秩序，工笔国画中，关于点线面的绘画留白，也完美呈现于织物上；局部运用完整的纹样提花；高领款式再现，整个系列服装的分割都崇尚宽松禅意的东方结构。

材质：2/48NM的高纱支纯山羊绒纱线可织出细密的绒面质感，更适合在其上印制唯美东方图案，2/24NM的毛绒混纺纱线的多股混合使用，则是利用纱线本身，打造单色织纹纹样。

工艺：在这个以东方传统纹样为主的系列里，平素的织片上，通过印花得到丰富的图案；复杂的单色织纹为色彩让步，结合提花图案本身的变化，局部使用组织肌理。

Mood: The variation of shade, plain and white, the landscape flows out onto the paper. Even though without the spring scenery, birds and flowers are in the light of springtime... Moving to the silk clothing, where presents the beauty's pink face, who is smelling the fragrance of orchid. It takes possession of peace and leisure although romantic and spiritual...Thick makeup and weak wipe, neither conceited nor rash as well as mixed with eastern and western elements come into being such a monolithic design.

Color: Color is extracted from the traditional Oriental paintings, it is moderately and simple: Marzipan, Canyon sunset, Lavender gray, Cameo blue, Sea pine, India ink.

Silhouette: Oriental original painting pursues completely strong aura profile. Do less use line in structure, the modelling of western-style cut into the modelling and aesthetic of the Eastern-style, it is implicit and harmony. Use of a long straight line stretching shape and the overall shape all blend into harmonious a whole.

Design point: The breakthrough of traditional Oriental classical design pattern and the use of modern design language planning design once again. In the traditional Chinese realistic painting, the drawing blank of point, line, surface perfectly present on fabrics. Locally, using complete jacquard pattern, the high collar styles appear again. The whole series of clothing segmentation advocate loose zen Oriental structure.

Texture: 2/48NM high count pure cashmere yarn could weave fine suede texture, and it is more suitable for printing beautiful oriental pattern. Wool and cashmere blended yarn strands of mixed use, is to use the yarn itself and create a plain weave pattern.

Craft: In this series of designs which are mainly based on Oriental traditional patterns, enrich the patterns by printing on plain sheet. The complex monochrome weave makes a concession to color. With the changes of jacquard pattern itself, locally use tissue texture.



PART 3

尽染

Autumn Images

曾经繁花似锦，终得丰腴尽染。那一抹醇厚又浓烈的色彩之间，蕴含着沉着、从容与淡定，就这样沉静优雅的从身边掠过，带着光芒，却无灼灼之气，明而不艳、矜而不争。

色彩：本系列色彩浓烈、醇厚而又充满成熟、从容与丰厚的气质。克鲁瓦桑驼色与鸮鹑棕；鳄梨绿；古金黄；桦色；波特棕。

廓形：该系列款式多以斗篷与大衣为主，配以宽松而合体的套头衫，突出层叠搭配，尽显闲逸与从容。

设计点：宽松斗篷造型与多层穿搭成为该系列的主旋律，夸张领襟设计，均以丰满的形态展示秋之风采；合股纱线将丰厚与从容慢慢织进衣衫里；及膝的中长裙最有迷人味道。

材质：尽染系列被色彩丰富的色纺纱线包围；AB 纱、柔软的2/26NM与2/24NM纯绒纱线搭配毛绒纱线，营造绒面质感的秋韵。

工艺：朴素的织纹居多，突出色彩及材质本身的美感以及多款互搭带来的丰富层次；反针加四平、席纹、绞花以及强缩工艺的交汇使用丰富了织片的表面纹理。

Mood: Once flowery and blooming, they finally turns into charming images. Among pieces of mellow and thick colors, there exist composure, serenity and equanimity. Flitting serenely and elegantly through you, with bright light, whereas not scorching shining, with bright coloration, whereas not excessive showy, with reserved, whereas not aggressive.

Color: This collection has strong color and mellowness, mature, calm and generous quality. Croissane, Wren, Avocado, Old gold, Burnt orange, Port.

Silhouette: This series of design is given priority to with cape and coat and it fits the loose sweater. It highlights the layering and shows the carefree and leisurely.

Design point: The main melody of this series are loose cape and layering. Exaggerated collar and placket design, they all display autumn style with full form. Ply yarn slowly weaves rich and calm into cloths. Knee length dress has the most charming part.

Texture: Autumn Images are covered by rich color yarn: AB yarn, soft 2/26NM and 2/24NM pure cashmere yarn with plush yarn and it create a suede texture like autumn rhythm.

Craft: Most of the designs are plain weave, highlighting the beauty of the color and the material itself. rich and complex level brings a variety of lap. Mixed using of anti needle plus siping, dutch, cable and strong shrinkage bundants surface texture fabric sheet.

19-1525TC

16-1448TC

15-0956TC

16-0430TC

19-0614TC

16-0924TC





PMI +

微识

≡ The Micro

“一沙一世界……”在微观的世界里，洞悉世间万象。纷繁万象也终归于简单，不过是相同物质的不同组合，而排列竟然是如此的神奇和微妙。见微可以知著，刹那即成永恒。

色彩：在理智的微识领域，蓝与灰成为色的主宰。哑银色；亮白；朽灰色；金属蓝；杰奎琳黑。

廓形：不要对称，打破传统，造型上尽情展现不规则几何形态；异质拼接、利落的直线条，果断的切割简约帅气的服装轮廓。

设计点：微弱金属感的纱线嵌入微观世界；规则机理的柔软织物；相近色块之间趣味拼接；斜线下摆更添几何错觉。

材质：丰富的材质与纱支变化使得织物更加精致耐看；2/48NM丝羊绒纱线光泽幼细，柔软的2/26NM纯山羊绒与毛绒纱线点缀哑银色纱线，规则的美感。

工艺：提花、盖面、凸条加绗缝打造秩序感图案；规则机理与简单元素的丰富组合，碰撞出织物精妙的细节；针距变化、褶裥与嵌花，使织物呈现出全新的视触感。

Mood: "To see a World in a Grain of Sand ..." In microcosm, people have an insight into every thing in the world. Numerous and complicated phenomena all results in simple-ness, which are nothing more than various combinations of the same substance. However, the arrangement can be unexpectedly miraculous and delicate. Recognizing the whole through observation of the part, The moment turns into eternity.

Color: Inthe rational field of micro,blue and gray become the dominate colors:Light gray,Bright white,Monument,Night shadow blue,Jet set.

Silhouette: No symmetry, the breakthrough of the traditional and the modelling all show irregular geometrical shape.heterogeneous mosaic,neat linear,decisive cutting and simple cool silhouette.

Design point: Yarn with weak sense of metal embeds micro world, there are rules and mechanism of soft fabric,similar color splice in an interesting way, slash hem add more geometric illusions.

Texture: Rich material and yarn make fabric more delicate and beautiful,2/48NM silk cashmere yarn's luster is fine,soft 2/26NM pure cashmereand plush yarn embellish matt silver yarn,it create the beauty of rules.

Craft: Jacquard, cover, convex strip and quilting create the pattern with the sense of order.Regular mechanism and simple elements combine in one piece,it invents the exquisite and delicate details of fabric.Changes of Needle distance, pleating and intarsia make the fabric exhibits totally a new vision.

11-0601TC

14-4203TC

17-4405TC

19-3919TC

19-5708TC

高银色





以下为本季流行趋势色卡标志、纱线纤维、组织花型、款式设计应用的展示，
如有需要及合作，请联系业务部门付费获取。

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